ABOUT

Owned by winemaker Charles Smith, ViNO wines are Italian inspired and Washington state produced. Charles produces all ViNO wines with the same integrity as they would be produced in Italy.

The brand consists of three wines: ViNO Rosé, VINO Pinot Grigio and VINO Rosso (Cabernet Sauvignon/Sangiovese blend). All wines are grown sustainably in the diverse vineyards and terroirs of Washington state. Our winemaking team natively ferments the wines with the yeast that exists naturally on the grapes. The wines are made with minimal intervention based on the belief that everyone should have access to honest, pure and flavorful wines.

In 2021, after ten years in the market, the ViNO brand launched a package redesign. The new colorful labels capture the flavor profile of each wine and the importance of the varietal in the bottle. Each wine conveys its own character, voice and emotion and communicates what to expect delicious wine.

ViNO takes the lead in Italian expression of American winemaking. The brand is dedicated to one sole purpose: Bring the most delicious wine to the consumer at the best price. Satisfy for everyday and for any table.



THE WINES

VINO ROSE

A pure, fresh and vibrant wine. Fresh berries, Alpine strawberry, spring flowers with a hint of minerality.

BLEND: 100% Sangiovese **APPELLATION:** Washington State

APPELLATION:

Ancient Lakes

VINEYARDS:

Art Den Hoed Vineyard, Rosebud Vineyard (varies slightly by vintage)

VINO PINOT GRIGIO

Silky and satisfying. Kumquat, quince, peach blossom and Italian melon alongside aromas of fresh cut golden hay, seashells and minerals.

BLEND: 100% Pinot Grigio **VINEYARDS: Evergreen Vineyard**

VINO CABERNET SAUVIGNON/SANGIOVESE

State

Dried cherries, plum, blackberry and exotic spice. A bold and fun wine.

Washington

BLEND: ~70% Cab. Sauvignon ~30% Sangiovese

APPELLATION: VINEYARDS:

Upland Vineyard, Goose Ridge, Art Den Hoed, Boushey (varies slightly by vintage)

PRICING/DISTRIBUTOR INFO

ACCLAIM



ROSÉ

ViNO Rosé has received FOUR 90+ points for its last FOUR vintages.

v2021 92 PTS James Suckling v2020 **91 PTS** James Suckling v2019 92 PTS James Suckling v2018 **90 PTS** Jeb Dunnuck



PINOT GRIGIO

ViNO Pinot Grigio has received THREE 90+ points for its last THREE vintages.

v2020 **91 PTS** James Suckling v2019 **90 PTS** James Suckling





CABERNET SAUVIGNON/SANGIOVESE

ViNO Cabernet Sauvignon/Sangiovese has received THREE 90+ points for its last THREE vintages.

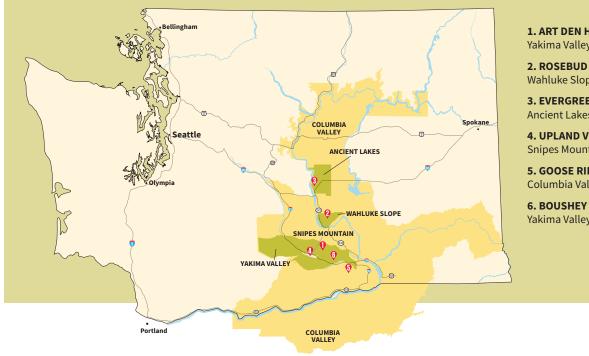
v2018 92 PTS James Suckling

v2017 **90 PTS** James Suckling



VINEYARDS

The vineyards we work with are farmed using the most up to date sustainable practices.



1. ART DEN HOED VINEYARD Yakima Valley, AVA

2. ROSEBUD VINEYARD Wahluke Slope, AVA

3. EVERGREEN VINEYARD Ancient Lakes, AVA

4. UPLAND VINEYARD **Snipes Mountain, AVA**

5. GOOSE RIDGE Columbia Valley, AVA

Yakima Valley, AVA

